

# Campaign *Update*

## CAMPAIGN CONTINUES

Our promotion of the ECW campaign has been paused by COVID-19 restrictions. However, the needs for ministry recruitment, increased student financial assistance, and campus facility enhancements are still very real. An extension of the campaign until June 30, 2022, has been approved by the Conference of Presidents, and requests for presentations and materials have already increased through the fall months. Watch for more updates as we re-energize our efforts to celebrate the silver anniversary of MLC!

**GIVING** Campaign Goal: **\$18M**

**\$1,956,829** Donated or Pledged to ECW

**3,042** Total Gifts

**1,842** Donors



## CONGREGATIONAL PARTNER GRANT PROGRAM

We report these 2019-2020 statistics to demonstrate our need to match about **\$500,000** in CPGP congregational gifts every year. Our ECW goal of **\$3-5M** will allow us to match these gifts for years to come.



**278**

Participating  
Congregations



**604**

Students  
Receiving Grants

**\$499,618**

Submitted for Matching

## THE NEXT GENERATION

COVID-19 has had a major impact on our congregations and schools . . . and how we all do our Savior's work together. That's true at Martin Luther College, the WELS College of Ministry, as well. But in many ways, the pandemic has further reinforced the need for preparing the next generation of pastors, teachers, and staff ministers.

Learn more in this month's edition of **WELS Connection**:  
[mlc-wels.edu/wels-connection-10-20](http://mlc-wels.edu/wels-connection-10-20)

## COMMUNICATIONS



**49** Prospective MLC students  
*names given to date*

**39** Conference Coordinators  
*from 44 WELS conferences*



**244** Congregational Liaisons  
*from 1,276 WELS congregations*

**1,532** Household campaign visits