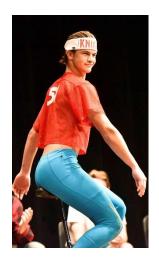
Student Editor: Anna Barkholtz FVL / Bethlehem – Hortonville WI

What Is Mr. Concord?



MARTIN LUTHER COLLEGE

Paul Ritter names **Joe Herrewig** the winner of the popular vote, while **Josiah Eaker** graciously accepts second place.



Josh Schroeder



Josiah Eaker

"Some may call it a beauty pageant; others may call it pure humiliation. As for me," says **Josh Schroeder** (*LPS / St. Peter-Modesto CA*), one of the five Mr. Concord contestants. "I believe it's a wicked hybrid of the two. It's an opportunity for us designated freshmen to strut our stuff—to earn our manes. We're all beautiful inside and out, and the competition truly helped show that. We also made ourselves look like fools in front of the entire student body, but we feel no shame."

The auditorium was filled as these five Concord residents vied for the 2017 Mr. Concord title: **Evan Keating** (MLS / St. Paul-Saginaw), **Keith Brassow** (MLS / Zion-Osceola WI), **Josiah Eaker** (Lakeside / St. Mark's-Watertown WI), **Joe Herrewig** (WLA / Redeemer-Fond du Lac WI), and **Josh Schroeder.**

They did a choreographed dance, and then performed stand-up comedy (by Batman himself), backflips, a human bowling ball, unicycling, and fruit juicing—via forehead—for their audience.

"Mr. Concord is the embodiment of what it feels like for a college student to sleep in," says **Paul Ritter** (*Harlem Senior HS / Peace-Loves Park IL*), last year's winner and one of this year's emcees. "It's a contest that determines who the coolest man at MLC is. Well, at least that's what I've been telling myself. The truth is, I'm not entirely sure what winning Mr. Concord means. What I do know is that it's an awesome show. It brings the student body together to unwind as they laugh and enjoy the company of friends."

The contestants were ranked closely from beginning to end, but it came down to two finalists, the winner chosen by audience applause. With **Josiah Eaker** in a close second, **Joe Herrewig** took the title home.

Mr. Concord was the opening event of Winter Carnival, a week of campus activities, including a snow sculpture contest, broomball and speedball tournaments, the UMOC (Ugliest Man on Campus) competition, Looney Toons-themed Tuesday Trivia, and Iron Chef in the cafeteria, all leading up to the much anticipated Talent Show! With a new event planned for every night, campus is abuzz with excitement and filled with a friendly competition among the classes.